



Logistics Without The Landlord Mentality.

Pure activity-based billing • Real-time itemized ledgers • Zero monthly minimum penalties

Billed in
CAD

US Line-Haul
Injection

AI-Native
APIs

1 Platform & Operating System Fee (Monthly)

Select your fulfillment track based on carrier configuration

PLAN TRACK	MONTHLY OS FEE	STORAGE ALLOCATION	SHIPPING POSTAGE	TECH / DISPATCH
Track A: Bulldog Optimized Recommended Master volume rates	\$150.00 CAD/mo	1 FREE Pallet Spot Saves \$26.00/mo	Bulldog Master Commercial Volume Rates	Included in Plan Rates
Track B: Bring Your Own Carrier BYOC Tenant direct carrier	\$395.00 CAD/mo	No Free Pallet Billed from Pallet #1	Direct to Tenant Account (Bulldog makes \$0)	\$0.25 CAD/label

* Both tracks include 24/7 Merchant Portal, barcode scan-to-ship verification, multi-channel sync (Shopify, Amazon, TikTok Shop, WooCommerce), and automated pallet consolidation alerts.

2 DTC Order Pick & Pack (Per Outbound Parcel)

Tier automatically applies to all orders based on aggregate monthly volume

VOLUME TIER	MONTHLY ORDER VOLUME	1ST ITEM BASE PICK	ADDITIONAL ITEM	PACKAGING & SLIP
Launch Tier	0 – 399 parcels / mo	\$3.50 CAD	\$0.45 CAD	\$0.15 CAD
Growth Tier	400 – 999 parcels / mo	\$3.00 CAD	\$0.45 CAD	\$0.15 CAD
Scale Tier	1,000 – 2,499 parcels / mo	\$2.65 CAD	\$0.40 CAD	\$0.15 CAD
Velocity Tier	2,500+ parcels / mo	\$2.35 CAD	\$0.35 CAD	\$0.15 CAD

Promotional Insert Guarantee: Non-inventory marketing inserts, branded cards, and stickers incur **\$0.00 extra piece fee**.

3 Inbound Receiving, B2B Distribution & Freight Logistics

Predictable, flat-rate intake and retail compliance

INBOUND RECEIVING SERVICE	RATE (CAD)	B2B WHOLESALE & FREIGHT SERVICE	RATE (CAD)
Standard Pre-Palletized Freight (Unload & Putaway)	\$12.00 / pallet	Outbound Master Carton Pick (Case pick)	\$1.50 / carton
Loose Master Carton Intake (Floor Container)	\$1.75 / carton	Outbound Full Pallet Stacking & Shrinkwrap	\$12.00 / pallet
Item Unit Barcoding (If merchandise unlabeled)	\$0.25 / unit	Retail UCC-128 Compliance Labeling	\$0.35 / label
Special Handling Labor (Kitting, audits, rework)	\$45.00 / hour	Heat-Treated GMA Wooden Pallet Supply	\$15.00 / pallet

Cross-Border Pacific Northwest Line-Haul: Scheduled direct line-haul from Fraser Valley/Vancouver into USPS Washington State distribution hubs. U.S. consumer parcels travel as domestic **USPS Ground Advantage & Priority Mail** (2–4 days delivery, eliminating international postage tariffs).

**4 Dynamic Velocity-Based Pallet Storage**

Pallet rates automatically drop as inventory turnover increases

VELOCITY TIER	MONTHLY TURNS / VOLUME (PER PALLET)	HANDLING YIELD (PER PALLET)	RATE (CAD)	USD EQUIV.
Free Turn Tier	Fast hero SKU (250+ orders/mo from this pallet)	≥ \$1,000.00 CAD / pallet	\$0.00 (FREE)	\$0.00
Ultra-Velocity	> 3.0 turns/mo (< 10 days on rack)	≥ \$500.00 CAD / pallet	\$8.00 / mo	~\$5.88
Hyper-Velocity	2.0 – 3.0 turns/mo (75–149 orders)	Active fast movers	\$14.00 / mo	~\$10.30
Active-Velocity	1.0 – 2.0 turns/mo (30–74 orders)	Steady catalog items	\$20.00 / mo	~\$14.70
Standard Baseline	0.5 – 1.0 turns/mo (15–29 orders)	Standard BC warehouse market	\$26.00 / mo	~\$19.10
Aging / Stagnant	< 0.5 turns/mo (> 60 days on floor)	Slow-moving / dead stock	\$36.00 / mo	~\$26.50

• **Small Parts / Bin Storage:** \$2.50 CAD / bin / mo (or \$0.45 CAD / cu. ft. / mo for overflow).• **Free Pallet:** Track A includes 1 Free Pallet spot permanently.

Per-Pallet Velocity Rule (Not Account-Wide Free Storage): Velocity tier discounts and the \$0.00 Free Storage rate are evaluated **strictly per individual pallet position** based on the orders and handling revenue generated by SKUs stored on that specific pallet. For example, doing 250 orders on your hero SKU makes that specific pallet free (\$0.00); it does *not* waive storage fees for your remaining pallets holding slower-moving or backup inventory.

5 Automated Pallet Consolidation ("Pallet Combining") Engine

Eliminating the "Empty Air Tax" on depleted pallets

The Problem: Paying for Half-Empty Pallets**Wasted Overhead**

As orders ship, pallets deplete to 20%–35% capacity. Traditional 3PLs let you keep paying \$26.00 to \$40.00/month for every half-empty pallet. **BulldogOS is the only WMS that self-heals warehouse density.**

OPTIMIZATION EVENT	SYSTEM LOGIC & FLOOR EXECUTION	ONE-TIME FEE	MERCHANT RETURN (ROI)
Automated Pallet Consolidation One-Click in Portal	BulldogOS detects when 2 depleted pallets can safely combine into ≤ 85% max GMA volume. Warehouse floor operator receives scanner work order, transfers cases, shrink-wraps, and releases empty rack position.	\$12.50 CAD flat	Saves \$26.00 CAD / mo recurring. Payback in less than 2 weeks!

6 Hybrid "Fulfill-From-Home" Operations

Store bulk inventory with us, pack custom VIP drops at home

SERVICE COMPONENT	WHEN SHIPPED THROUGH BULLDOG RATES (TRACK A)	WHEN USING TENANT'S OWN CARRIER (TRACK B)
Home Pick & Pack Labor	\$0.00 CAD (Packed by merchant)	\$0.00 CAD (Packed by merchant)
Home Cloud Label & Slip Print	\$0.25 CAD / label (Auto-syncs Shopify tracking)	\$0.40 CAD / label (SaaS cloud dispatch fee)
Shipping Rate Applied	Bulldog Commercial Volume Rates	Billed directly to merchant carrier account
Warehouse Delegation	1-Click Transfer: Overwhelmed with orders at home? Push any home order to the warehouse floor queue instantly.	



7 Head-to-Head Pricing Matrix: British Columbia Options

Comparing published and verified local market rate structures

FEE CATEGORY (ALL CAD)	BULLDOGOS (BC)	SHIPBOB (SURREY, BC)	ENTERPRISE BC 3PLS	REGIONAL METRO VAN
Monthly Minimum Penalty	\$0.00 Penalty	~\$375 CAD activity min	\$2,000–\$5,000/mo min	\$500–\$1,500/mo min
Platform / Software Access	\$150.00 / mo	Included in min spend	Bundled in high retainer	\$150–\$350/mo licensing
Included Storage Credit	1 Free Pallet Spot	0 Free Pallets	0 Free Pallets	0 Free Pallets
Standard Pallet Storage	\$26.00 / mo	\$53.50 / mo	\$22.00–\$28.00 / mo	\$25.00–\$40.00 / mo
Velocity Storage Discounts	\$20, \$14, \$8 & \$0 Free	✗ Flat \$53.50	✗ Flat monthly	✗ Flat monthly
Pallet Consolidation Fee	\$12.50 flat fee	✗ None (pays full rent)	Hourly special project	\$45–\$65/hr labor
DTC Pick & Pack (1st Item)	\$2.35 – \$3.50	\$3.20 – \$4.50+	\$2.40 – \$3.25	\$3.25 – \$6.00
Additional Piece Pick	\$0.35 – \$0.45	\$0.40 – \$0.50	\$0.35 – \$0.60	\$0.45 – \$0.75
Inbound Receiving	\$12/pallet • \$1.75/ctn	\$46.50–\$60.00/hr	\$10.00–\$16.00/pallet	\$15.00–\$25.00/pallet
Home Fulfill Label Print	\$0.25 / label	✗ Not supported	✗ Not supported	✗ Not supported

8 Real-World Monthly Invoice Scenarios

Simulated total monthly billing for two typical merchant profiles

Scenario A: The Emerging Brand				Scenario B: The Scaling Brand			
250 Orders • 3 Pallets				800 Orders • 10 Pallets			
COST ITEM	BULLDOGOS	SHIPBOB	REGIONAL 3PL	COST ITEM	BULLDOGOS	SHIPBOB	ENTERPRISE 3PL
Platform Fee	\$150.00	\$0.00	\$150.00	Platform Fee	\$150.00	\$0.00	Bundled
Storage (3 Pallets)	\$52.00 (1 free)	\$160.50	\$90.00	Storage (10 Pallets)	\$156.00*	\$535.00	\$260.00
Pick & Pack (250)	\$875.00	\$925.00	\$937.50	Pallet Consolidation	\$12.50 (1 time)	\$0.00 (empty air)	\$0.00 (empty air)
Packaging & Slip	\$37.50	Included	\$62.50	Pick & Pack (800)	\$2,400.00	\$2,720.00	\$2,240.00
Minimum Penalty	\$0.00	\$0.00	\$260.00	Packaging & Slip	\$120.00	Included	\$160.00
TOTAL BILL	\$1,114.50	\$1,085.50*	\$1,500.00	Minimum Penalty	\$0.00	\$0.00	\$1,000.00+ min
* ShipBob receiving charged hourly (\$46.50–\$60/hr); storage is 3x higher. Regional hits minimum penalty.				TOTAL BILL	\$2,838.50	\$3,255.00	\$3,660.00
				* BulldogOS applies: 1 Free + 2 @ \$0 Free Yield + 1 Consolidated saved + 6 @ \$26. Saves \$416–\$821/mo!			

**9 Built-In Reporting Suite & AI Desktop Integrations**

Included in your \$150/mo platform access

On-Demand Intelligence & Reports**Exportable CSV/JSON**

- **Penny-Accurate Live Ledger:** Audit-ready event logs for every pick, pack, and storage day (syncs with QuickBooks & Xero).
- **SKU Velocity & Aging Analysis:** Tracks real-time turn rate; warns before inventory hits the 60-day threshold.
- **Pallet Cube Utilization:** Visual breakdown of racking density and consolidation opportunities.
- **Transit & Carrier Benchmarks:** On-time percentages and regional delivery performance tracking.

AI Desktop Integration (Claude / ChatGPT)**AI-Native APIs**

- **Claude Cowork & Projects Ready:** Feed live BulldogOS inventory data into Claude to analyze weekly sales and draft restocking orders.
- **ChatGPT Desktop & Custom GPTs:** Prompt in natural language: "Which pallets qualify for consolidation this week?" or "Analyze last month's fulfillment cost per order."
- **Automated PO Drafting:** AI agents monitor stock velocity via BulldogOS webhooks and generate supplier POs before stockouts occur.

10 Omnichannel Technology Stack Comparison Matrix

Evaluating architectural depth across British Columbia providers

TECHNOLOGY & OPERATIONAL PILLAR	BULLDOGOS (BC)	SHIPBOB (SURREY, BC)	ENTERPRISE BC 3PLS	REGIONAL METRO VAN
Shopify / WooCommerce Sync	✓ Native Real-Time	✓ Native App	⚠ Middleware (CartRover)	⚠ Manual CSV / EDI
TikTok Shop & Amazon FBM	✓ Included Free	✓ Supported	⚠ Custom API fees	✗ Rare / Not supported
Multi-Location Inventory Sync	✓ Warehouse + Home + Store	⚠ ShipBob hubs only	⚠ Enterprise ERP only	✗ Single warehouse only
Hybrid Fulfill-From-Home Support	✓ Native (\$0.25/label)	✗ Warehouse floor only	✗ Warehouse floor only	✗ Warehouse floor only
1-Click Order Transfer to Warehouse	✓ Instant in portal	✗ Not available	✗ Not available	✗ Not available
USPS Pacific Northwest Line-Haul	✓ Scheduled Direct WA	⚠ Multi-facility routing	✗ Broker LTL only	✗ Canada Post intl.
Pallet Consolidation Engine	✓ Automated (\$12.50)	✗ None	✗ Manual project	✗ Hourly (\$45-\$65/hr)
AI Desktop (Claude Cowork / GPT)	✓ Native OpenAPI / MCP	✗ Closed portal	✗ Legacy ERP	✗ Spreadsheets only
Automated AI PO Restock Drafting	✓ Webhook & event-ready	✗ Native portal only	✗ Custom EDI dev	✗ Manual PO entry
Live Audit-Ready Billing Ledger	✓ Real-time event log	⚠ Delayed invoicing	⚠ Month-end PDF	⚠ Month-end PDF
Direct Warehouse Floor Support	✓ Phone, WhatsApp, Slack	✗ Zendesk tickets	⚠ Account manager	✓ Direct floor manager

Ready to audit your fulfillment spend?

Send us your last 30 days of 3PL and courier invoices. We will map your exact order volume against BulldogOS and show you your penny-accurate monthly savings on day one.

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